



Thursday Track A

A1 - Hoivatilat & Norlandia Care Group

Platform for happiness for a more human society

Hoivatilat is a service company specialised in the development, ownership and rental of nursing homes, care facilities, service communities, early childhood education and schools. With the aim to develop a better and more human society their real estate projects are adapted to the needs of various customer groups. Hoivatilat is also using new construction methods such as pre-developed wooden elements that ensure flexible and fast construction. We will visit an example in Järvenpää. The Norlandia Health and Care Group combines child care and elderly care in service communities such as the community in Tuusula. A facility which develops an optimal service for elderly people in different life stages.

@ Presentations at Krapu restaurant

@ Visit Hoivatilat Wooden school and daycare center, Järvenpää

@ Visit Hoivatilat Service Community, Tuusula

A2 - Palvelukeskus

Helsinki Virtual Care Center

The need for virtual care services emerged from Helsinki's home care department where a limited amount of resources couldn't respond to the need of the growing number of home care clients. For over 10 years Helsinki has been implementing digital services. The scheme of services now include video calls, medication robots, glucose blood tests, mental rehabilitation, physiotherapy, security phones, gps bracelets, etc. The group of mostly elderly citizens is growing, with the recent corona pandemic giving the uptake an extra boost. The service centre operates 24/7 and is staffed by 100 registered nurses and nurse practitioners. They work in close cooperation with the Helsinki's Home Care Services department who is responsible for the needs assessment and the treatment plan.

@ Online meeting taking place at Hotel Glo Kluuvi

Thursday Track B

B1 - Multigenerational Shared Living

Generations Block

The Generations Block is a multigenerational community consisting of 262 apartments divided over three buildings e.g. three initiators; student housing, privately owned housing and social housing. The concept of the Generations Block started in 2010 and has since drawn in many collaborators and partners. A wide, open and wheelchair-accessible corridor joins all the shared spaces together to create a flow of people and unite people and activities. Meet with the CEO of the Social Housing Association and two active residents. What is the perspective of the housing association on social cohesion, what do they do to improve and what is the role of the community coordinators? What are the benefits of the intergenerational living initiatives such as the Generations Block? What are the success factors? How do you integrate students, elderly, and families?

@ Generations Block communal area

B2 - KVPS, handicapped care

Building the conditions for a good life

KVPS is a non-profit care provider servicing the needs of people with intellectual disabilities and their families. The de-institutionalisation of this care started in Finland 10 years ago and has been very successful. Of the 35.000 to 40.000 people with an intellectual disability only 200 are institutionalised. KVPS was established by Inclusion Finland and was at first only a provider of housing. Because of the need for social services they established a subsidiary to provide care.

KVPS builds group homes and buys individual apartments. In total KVPS has now 1300 apartments of which 600 to 900 apartments are based in 40 to 45 group blocks. The rest are individual apartments that they buy and rent



out. As in the Netherlands, KVPS has difficulty to find the right plots, for the right price, located well in good neighbourhoods. And convince municipalities to accept the 24/7 services housing. In the new Welfare Block in Helsinki they work together with an elderly care provider and child day care center to create enough volume.
@ Business centre Kalasatama

B3 - Forum Virium Smart City Kalasatama

Forum Virium is the driving force behind Helsinki's ambition to be the most functional smart city in the world. Forum Virium works in cooperation with companies, the scientific community and citizens to experiment, pilot and jointly develop future urban solutions to make life easier for Helsinki residents and create an inclusive and supportive society with as much digital support as possible. From smart mobility, inclusive housing, new ways of social care (Urbanage & Shower robot), robotics, drone services, intelligent lighting, street space analytics to smart housing solutions. Smart Kalasatama is the most inspiring example of developing the new district of the future. A neighbourhood in which digital solutions help with everyday life, which is ecology neutral developed in close cooperation with the citizens and is creating an environment that stimulates social cohesion. Within the overall vision, the examples such as the digital solutions in the Health and Wellbeing Centre and the Co-Created Senior House have our specific interest.
@ Business centre Kalasatama

Thursday Track C

C1 - Y-Foundation Housing First, Employment Second

The Y-Foundation is the fourth largest housing association in Finland. They have over 18.000 apartments and operate in 57 cities and municipalities in Finland. The Y-Foundation offers rental homes for people experiencing homelessness and those who are under a threat of becoming homeless. The Y-Foundation is known as the main driver of the Housing First model which reduced homelessness in Finland to the lowest records in Europe. As their goal is to support the social and economic well-being of their residents the Y Foundation started the Uuras employment program, which combines work and housing, and in which the landlord helps the resident find a job. The Y-foundation's perspective is that housing associations have to take an active role in providing housing and taking care of the support through corporation with other providers.
@ Office Y-Foundation

C2 - Active Senior Association Kotisatama housing community for elderly People

Kotisatama is a housing community for mid-life and elderly people in the urban surroundings in Helsinki. The community occupies a nine storey building with 63 flats and circa 500 sq. metres of common area including a spacious roof terrace. The average age of the residents is 67 and range between 54 to 80. Kotisatama, and Loppukiri, the other initiative of the Active Senior association, are different because of the large scale and the joint approach from beginning to end. The community of owners jointly develop the building, manage the communal facilities, and remain active as a group and as individuals. The community provides and enjoys a lively social life offering a choice for everyone to pick from according to one's own interests. Cooking together and sharing the meals are the most important and appreciated events, well-liked by those who are on duty and those who enjoy the outcome.
@ Kotisatama housing community



Friday Track X

X1 - Terveyskylä

Finnish digital health and care platform

HealthVillage, an open website for all, contains 32 virtual hubs built around different themes. The houses provide reliable information and support given by professionals to all citizens and patients. Hubs vary from chronic disease care, to palliative care, to elderly care. The Old Age hub offers health counselling and helps people over the age of 65 and their relatives to find useful services for coping in everyday life. Every patient has a "My Path" customer account, and he or she is enabled to navigate their own way through the system. Based on a strong platform, Finland is now building an integrated digital service covering curative care, long term care to selfcare and prevention.

@ Biomedicum, Helsinki Hospital

X2 - City of Helsinki

Helsinki housing programme and urban development

With the influx of residents, also Helsinki has a great challenge to provide good housing for all. A session on the Helsinki approach to urban development, the construction task, different types of buildings and apartments, the intergenerational living concepts, creating social cohesion in neighbourhoods, planning for the housing and caring of the growing elderly population, digital solutions, and the use of special architectural design. How do you care for all, including vulnerable citizens, in an environment with pressure for space and finance. Speakers are Mari Randell who was responsible for Helsinki housing from 2005 till 2021 and is Chair of Helsinki's Social Housing Foundation. She is joined by Rikhard Manninen, Director Urban Planning.

@ Office of City of Helsinki

Friday Track Y

Eigenlijk vol

Y1 - Esperi Care

Private provider providing public services

Esperi is Finland's second largest long term care provider. They offer public and privately payed services and operate within elderly care, mental rehabilitation and disabled care. As a private provider Esperi works closely with municipalities to develop homes and communities for vulnerable citizens. While demand is increasing and providers struggle to provide enough care, the Health reform, that is now taking effect, will also change the contracting relationships. CEO Stefan Wentjärvi will share Esperi's view on the new elderly housing and care legislation proposal and the Sote reform. What is Esperi's strategy for the future of elderly housing and care and what respective strategies are being pursued within the public and private markets? What innovative and technological innovations are being integrated to offer more independence to residents and more efficiency for Esperi? How does the digital OmaSagecare help to better care for clients?

@ Hotel Glo Kluuvi

Y2 - Sotera & Kirsti Sivén Architecture

Designing for Health and Wellbeing and Human-centred living

How the build environment effects our health and wellbeing is Sotera's central object of study. Together with Kirsti Sivén, a famous Finnish architect, we will review general concepts and misconceptions of good design of inclusive buildings and neighbourhoods. Laura Laipianen, CEO of Sotera will review the various projects such as MonIA, a project aims to find integrative, diverse and communal housing solutions for memory patients. An example is the Myllupuro service centre an open facility for 88 clients with dementia. In addition to presentations and discussions, we will visit two locations. Ainola senior hotel, a hotel for dementia patients to temporarily relieve their families of caring for their beloved ones. And Kauklahti a well designed and well-known elderly care centre.

@ Aalto University, Väre building, Otaniementie 14, Espoo

@ Senior Hotel Ainola, Suotorpantie 14, 02140 Espoo & @ Kauklahti senior centre, Hansakartano 4, Espoo

COINCIDE BV



Friday Track Z

Z1 - Yrjö & Hanna Oy

Future of living & seamless service integration

Yrjö & Hanna is a young housing association, established 20 years ago by 15 municipalities to specifically develop housing for vulnerable people, e.g., elderly, handicapped and people with mental health problems. Yrjö & Hanna is known for its different approach to housing and care and Kimmo Rönkä will share his view on the future of housing, multigenerational living and carbon neutral building. From just a housing association Yrjö & Hanna expanded soon to also provide care support, which is uncommon in Finland. Besides a basic support package with digital and nurse support, people are free to choose a provider but mostly that is from Yrjö & Hanna. Petri Kokkonen, CEO, will present Yrjö & Hanna's strategy, financing, stakeholder cooperation and implementing new models of care and technology to ensure sustainable living options. To designing homes such that people can live independently as long as possible with a seamless service integration into the housing or apartments. In addition to presentations and discussions we will visit two locations.

@ Hanna Home Helsinki

@ Riihikallio service block Tuusula

Z2 - City of Helsinki

Myllypuro senior center, a converted hospital

Heka, Helsingin Kaupunginasunnot, is Helsinki's social housing agency having over 50.000 apartments. 3.000 of these are within so called 'health centers or small nursing homes' for people with severe needs. Another 200-300 apartments are for young handicapped people, who can manage themselves, and 1.500 are dedicated senior housing. Heka builds and maintains the apartments and adjusts them if needed for people to live longer at home. As common in Finland Heka strives to create diverse neighbourhoods with different client groups sharing a building. Special needs apartments might have a joint special entrance and a common area, they are part of the larger block to ensure inclusion. How does HEKA respond to different needs of the HEKA clients that are increasingly getting older? The meeting is taking place in Myllypuro senior centre, a former hospital which is converted to a centre for people with memory decline. An open facility which uses digital solutions within the property and GPS wristbands for patients.

@ Myllypuro Senior Centre